# **ROSARIO ANGARAMO**

# **UX Designer**

# **CONTACT DETAILS**

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<u>Portfolio</u>

# **SKILLS**

Interactive Prototyping

Wireframing

**Usability Testing** 

Heuristics Evaluations

**UX** Research

Data Analysis

Metrics and User Behavior

Information Architecture

Card Sorting

Tree Testing

Problem-solving

Presentation

# **TOOLS**

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Optimal Workshop

Miro

# **LANGUAGES**

Spanish (Native)
English (Advanced)

German (Intermediate)

French (Intermediate)

Norwegian (Elementary)

# **ABOUT ME**

I am a passionate UX designer with a strong focus on user research and user data analysis. I completed a Master's in Interaction and UX Design, and before transitioning to a career in UX, I gained valuable experience in the tourism and social media industries. Now I am eager to apply my expertise to create enjoyable user experiences.

#### **EDUCATION**

#### Universitat Oberta de Catalunya

Master's Degree in Interaction and User Experience Design (UX)

Sept 2021 - Jan 2023 · Online

- Understood UX processes and methods, and learned how to effectively apply them to the development and evaluation of interactive products.
- Materialised design ideas into product wireframes and prototypes.
- Conducted a research project for my dissertation on women's perceptions of street harassment, culminating in a street safety app.

# **Universidad Rey Juan Carlos**

Double Bachelor's Degree in History and Tourism

Sept 2013 - Mar 2019 · Madrid, Spain

 Studied historical events and acquired expertise in travel industry operations, while gaining research, critical thinking and analytical skills.

# **EXPERIENCE**

### Melrose & Morgan · Assistant Manager

Mar 2023 - May 2024 · London, UK

- Managed and motivated the team, trained new staff, handled supplier orders, processed online orders and prepared sales reports.
- Provided customer service both in-store and through email and phone.

# TikTok · Content Moderator

Sept 2020 - Aug 2021 · London, UK

- Ensured platform safety by reviewing and addressing reported content, consistently meeting efficiency and quality targets.
- Developed user growth strategy for the Latin American market.
- Conducted training sessions for new joiners.

# **Japan Experience • Customer Service Assistant**

Feb 2020 - Jul 2020 · London, UK

- Managed over 100 customer inquiries daily via email and phone, providing travel advice in three different languages.
- Processing daily orders and shipping travel products.

# The Sherlock Holmes Museum • Visitor Assistant

Sept 2019 - Feb 2020 · London, UK

- Welcomed an average of 200 visitors daily, ensuring they had an enjoyable experience
- Invigilating exhibition rooms and addressed visitor inquiries.